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Findings of Initial Survey on University Aspirations September 2015

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WOODLANDS
SCHOOL
PURSUE EXCELLENCE & SEIZE OPPORTUNITIES

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Context

794 students completed a survey during tutor time in the 2nd week back at school (14th – 21st September 2015)

The survey was written by Karen Conran – Lead Practitioner University as a method of gauging the aspirations/understanding of students at the start of the process of raising aspirations. The results will be used to inform the continuing programme of events within Woodlands.

A further survey later in the year and in subsequent years is planned, in order to audit and measure the success of the Raising Aspirations/University programme.

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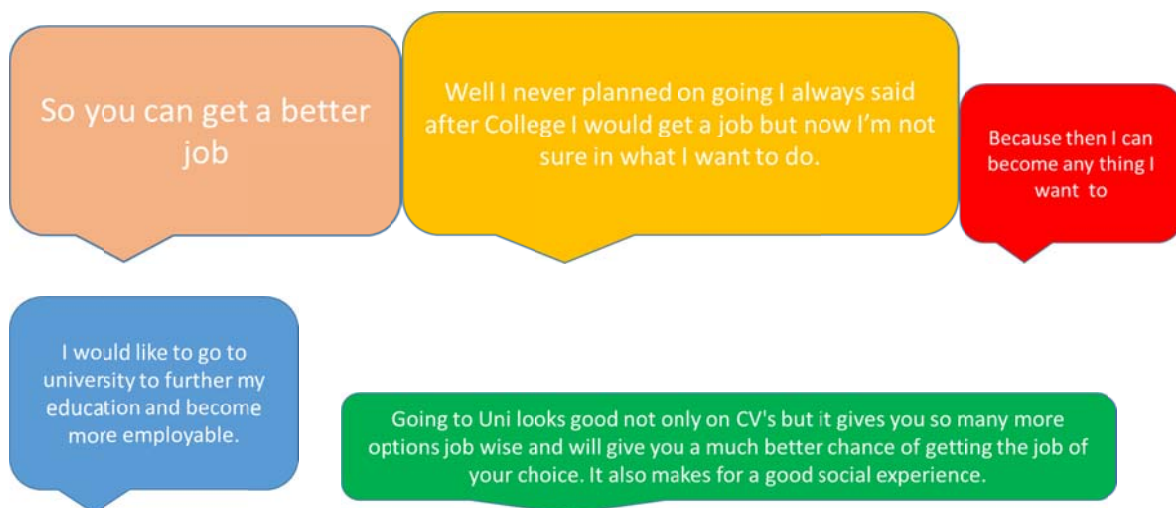
Analysis of results

The vast majority of students know what a university is. So they have heard of the term. But looking at the names of universities that are known it becomes obvious that the media dictates what they know. I.e. Monster University/Oxford/Cambridge/Harvard. More specific universities are known by those who have had family members attend university.

Where family members have been to university, it is usually extended family members or siblings, less are parents. Therefore it is good to see that half the students surveyed are being introduced to the notion of university in their home life.

60% of students aren't thinking of university at the moment, though looking at some of the comments, more have started to think about going since its profile has been raised.

See a selection of comments below



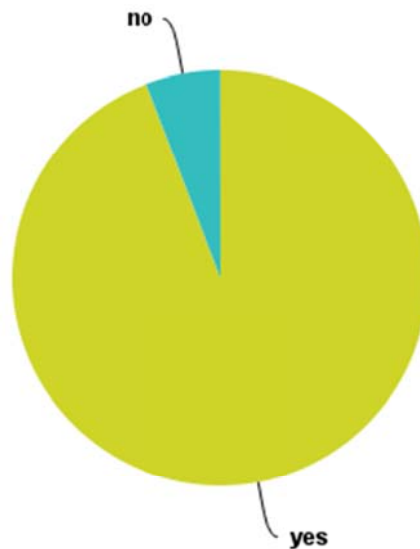
Therefore the aim will be to reduce the 20% who aren't sure of what they want to do and influence some of the others.

Cost of going to university is a high concern for students and so there will be sessions on this in the tutorial programme, and from visiting speakers who can discuss how they have funded themselves through university. The creation of the staff board will also assist with this as some have stated how they supported themselves. It is fabulous to see that nearly 70% of students know it would be beneficial to go to university. This is something we can then build on with the university programme to grow and cement this view.

The survey was undertaken by each year group fairly evenly.

Q1 Do you know what a University is?

Answered: 792 Skipped: 0

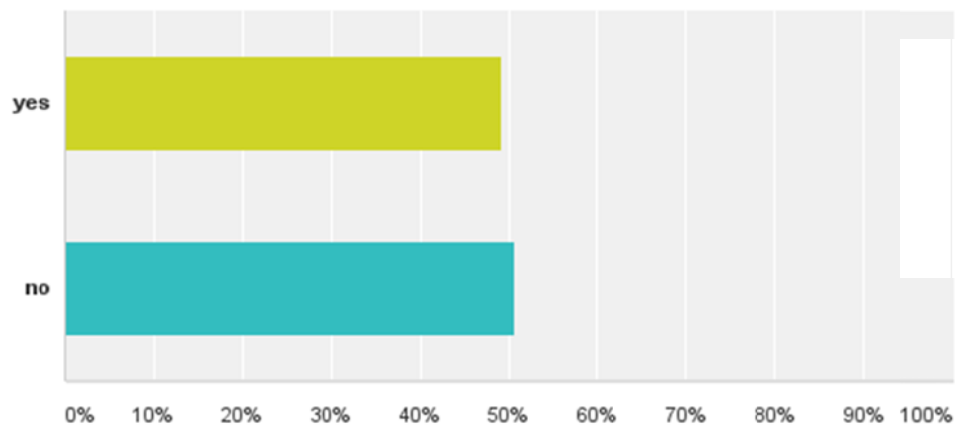


Q2. What is a University? Give your own description of one.

See appendix 1 for results of Q2

Q3 Do any of your family members go to university/have been to university?

Answered: 792 Skipped: 0



Q4 If you answered yes to the above question, which family member has been to university/goes to university?

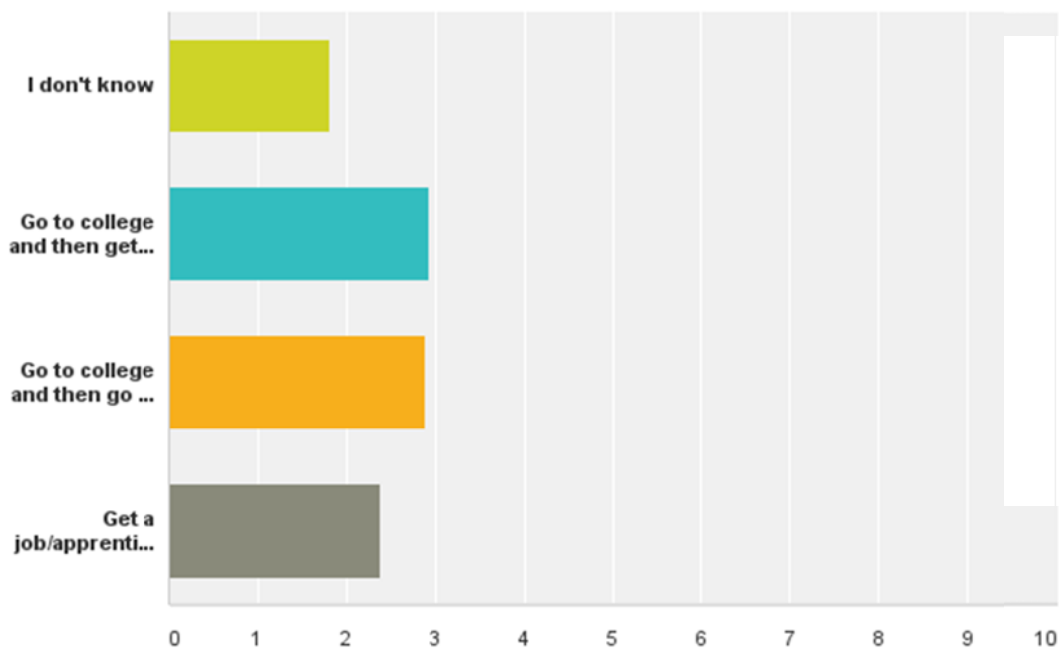
See appendix 2 for results of Q4

Q5 Which universities have you heard of?

See appendix 3 for results of Q5

Q6 Rate each of these plans for after year 11, as 1st/2nd/3rd/4th choice

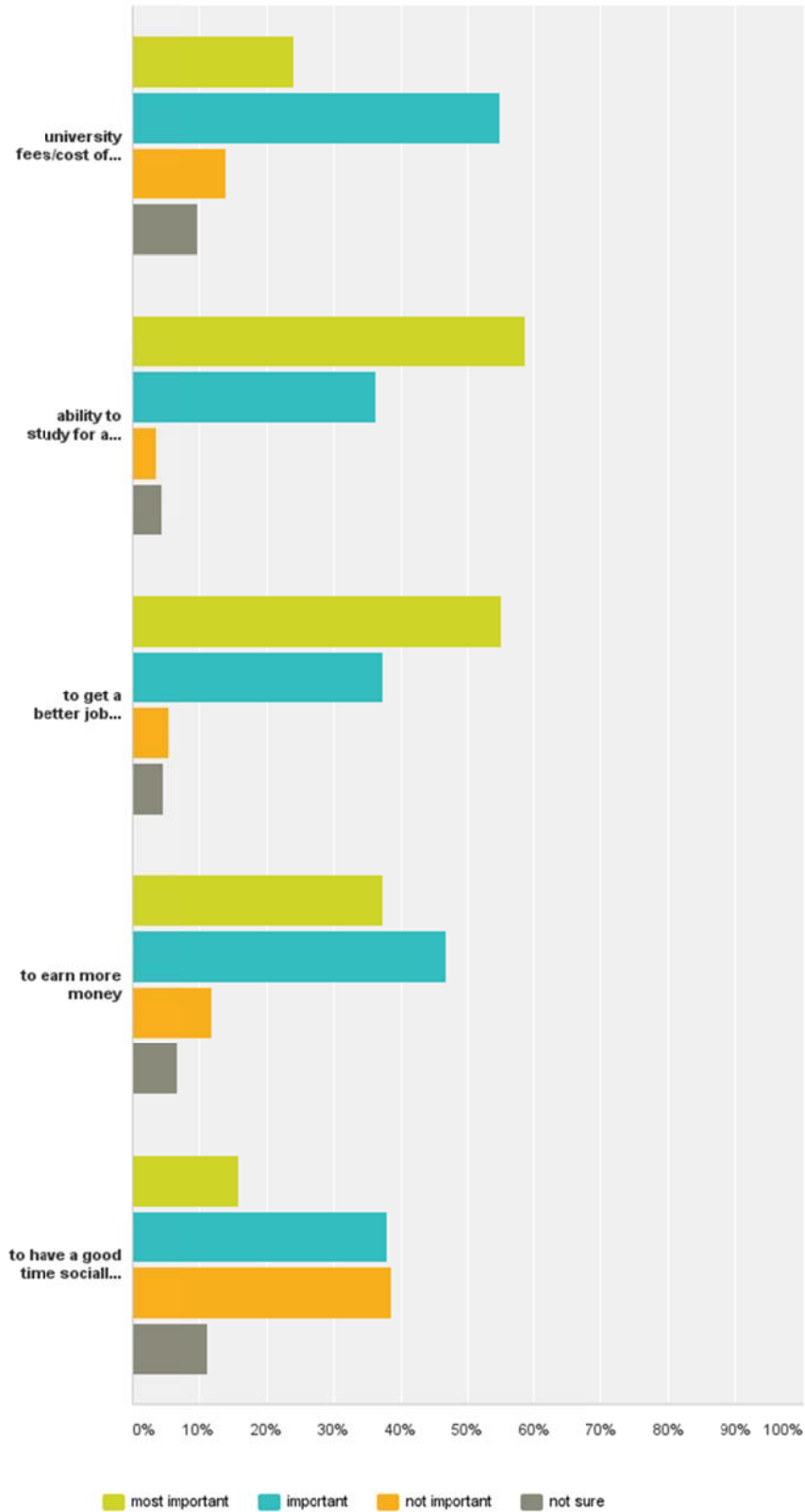
Answered: 792 Skipped: 0



	1	2	3	4	Total	Score
I don't know	19.57% 155	6.82% 54	9.60% 76	64.02% 507	792	1.82
Go to college and then get a job	25.00% 198	48.36% 383	21.34% 169	5.30% 42	792	2.93
Go to college and then go to university	40.28% 319	21.59% 171	23.99% 190	14.14% 112	792	2.88
Get a job/apprenticeship at 16	15.15% 120	23.23% 184	45.08% 357	16.54% 131	792	2.37

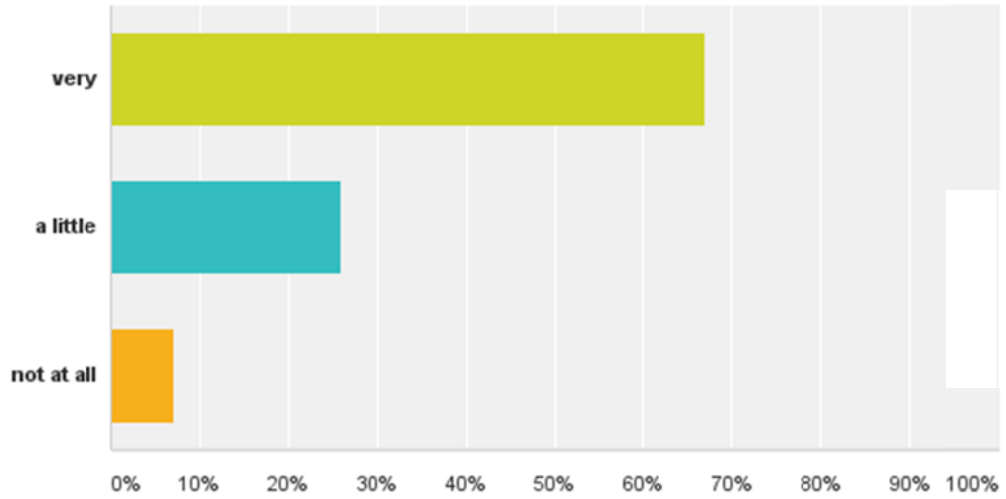
Q7 How important are each of these factors in choosing whether to go to university?

Answered: 792 Skipped: 0



Q8 How beneficial would it be for you to go to university?

Answered: 792 Skipped: 0



Q9 Give reasons for your answer to question 8

See appendix 4 for results of Q9

Q10 Which year group are you?

Answered: 792 Skipped: 0

